

It's called the

Minnesota River.

It's also called one of the most endangered rivers in America.



Our namesake

river—the only river

in the world with our

name on it—is in trouble.

Polluted with

fertilizers and chemicals,

choked with sediments

and starved of oxygen,

it's no longer a place

that any Minnesotan

can be proud of.



Together,
WE CAN DO BETTER.
Join the Campaign for
Forests & Freshwaters.

The Minnesota River is just one of the waterways in the Land of 10,000 Lakes that needs our help. The St. Croix, a federally designated Wild and Scenic River, recently made a list of ten most threatened rivers in America. And the Mississippi is also in danger.

We can do better. And you can help make it happen. Join Great River Greening's Campaign for Forests & Freshwaters.

For the next five years, Great River Greening is committed to reducing pollution by at least 20% in threatened freshwaters, improving 20,000 acres of land that's degrading Minnesota watersheds, and engaging 5,000 volunteers to do the work. But we need your help now.

Here's how your contributions can help us clean up Minnesota's waterways:

- **\$25** provides a home to native plants and seeds
- **\$50** adopts a volunteer work unit
- **\$125** adopts 500 live stakes for streambank restoration
- **\$250** adopts a tree at a restoration site
- **\$500** adopts a crew member for a full day of restoration work
- **\$1,000** adopts an acre of threatened land



Great River Greening
35 West Water Street
Suite 201
Saint Paul, MN 55107-2016
Phone: 651.665.9500

*Thank you for helping us in any way.
Make your contribution now at greatrivergreening.org.*



Sadly,

one of the greatest threats to clean water

is water itself.

*While the factory waste pipe
or the municipal sewage
drain is often the poster child
for water pollution,
all too often the biggest
offenders are much
more difficult to pinpoint.
Erosion from shorelines.
Contaminants from roadways
and residences. Runoff
from farmlands. And water
just rushing off the
land, unimpeded.*



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It's an ironic fact: Many of Minnesota's waterways would be much cleaner if it weren't for the water flowing into them.

*Fortunately, there are highly effective and relatively inexpensive remedies to this wide-ranging problem: one of which is to simply **slow down and clean the water before** it reaches our waterways. **Great River Greening**, a leader in community-based restoration projects, is a master in the art and science of shoreline restoration, buffer strips, ravine stabilization and other techniques. We know that **cleaner water starts on the land.***

*But we need your help to make a difference. **Join Great River Greening's Campaign for Forests & Freshwaters.** For the next five years, we're committed to **reducing** pollution by at least 20% in threatened freshwaters, **improving** 20,000 acres of land that's degrading Minnesota watersheds, and **engaging** 5,000 volunteers to dig in and do the dirty work.*

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Clean water.

In "The Land of 10,000 Lakes," it's easy to take it for granted.

Unfortunately,

not all Minnesota

waterways are this

clean. In fact, more and

more of them are winding

up on "threatened"

or "endangered"

lists every year.



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*Few would argue that **water is what makes Minnesota** the unique place it is today.*

*But did you know that **40% of the assessed bodies of water** in the Land of 10,000 Lakes are currently classified as **"impaired"**—unsafe for drinking, swimming and fishing?*

*We can do better. And you can help make it happen. **Great River Greening**, a leader in community-based restoration projects, is the only group uniquely focused on **improving water quality** by restoring the land's natural filters—because **healthy habitat means healthy waters**.*

*That's why we have launched the Campaign for **Forests and Freshwaters**. For the next five years, **Great River Greening** is committed to **reducing pollution** by at least 20% in threatened freshwaters, **improving** 20,000 acres of land that's degrading Minnesota watersheds, and **engaging** 5,000 volunteers to do the work. But we **need your help** now.*

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There are still places
where you don't need a faucet or a plastic bottle
to get a drink of water.

If only all of our waters were this clean.

*At Great River Greening we don't think it's a dream. And through our
Campaign for Forests and Freshwaters, we're **determined** to make
our waterways as **Clean** as they can be.*



Together,
WE CAN DO BETTER.
Join the Campaign for
Forests & Freshwaters.

Will we ever reach the point where we can drink the water right out of the Mississippi or the Minnesota or the St. Croix Rivers?

*Probably not. But **we can do a lot better** than the current state of many of our most popular waterways.*

*Did you know that **40% of the assessed bodies of water in Minnesota** are currently classified as “impaired”—unsafe for drinking, swimming and fishing? It doesn’t have to be this way.*

*We can **improve water quality** dramatically by simply improving the **quality of the land** through which our waters flow. In healthy, **well-managed habitats**, water running over the ground is intercepted and absorbed by plants, or filtered through the soil. **Great River Greening is a leader** in the art and science of **repairing land and restoring wetlands**.*

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