

**Great River Greening  
Marketing Intern  
Fall 2009**

**Roles and Responsibilities:**

The Great River Greening Marketing/Social Networking Intern will work with the Development and Marketing Director and Development Assistant to create, develop, and implement new marketing programs designed to enlarge Greening's donor base, grow its unrestricted funding revenue, and increase public awareness of the Greening brand.

**Projects:**

- ✚ Implementation of Web 2.0 and Social Media programs; Facebook, Linked In, YouTube, Twitter, and Flickr
- ✚ Assure that all Greening's social network sites have updated content
- ✚ Implement ways to grow Greening's fan base, specifically the 18-25 demographic through Facebook and Twitter
- ✚ Work on continued methods to expand LinkedIn presence.
- ✚ Work with volunteer videographers to develop and post videos on You Tube and other social media
- ✚ Maintain our presence on Flickr through posting of recent event photos
- ✚ Continued implementation of new e-mail address and prospective donor welcome and engagement program
- ✚ Assist Development Director and Development Assistant in the implementation of E-fundraising program
- ✚ Assist Development Director and Development Assistant on preparation for 2009 Fall Fundraiser
- ✚ Other responsibilities as assigned



**Schedule:**

Monday through Friday hours to be determined; 10 to 12 hours per week

Supervisor: Development and Marketing Director

Closing Date September 15, 2009. Please send cover letter, resume, and references, by email only, to Justin Kutzer [jkutzer@greatrivergreening.org](mailto:jkutzer@greatrivergreening.org).